

# Soaring to New Heights



## 2014 SWANA International ROAD-E-O Denver, Colorado | September 20, 2014

Presented by the Colorado  
SWANA Rocky Mountain Chapter.



## Event Program



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# Soaring to New Heights



## 2014 SWANA International ROAD-E-O

### Welcome to Denver

To All Guests and Visitors:

I'm thrilled to welcome you to Denver, our capital city and the gateway to the spectacular Colorado Rocky Mountains. Please take advantage of our sunny climate and enjoy Denver's renowned urban architecture and numerous diverse thriving neighborhoods filled with award-winning restaurants and parks. On behalf of the entire Colorado Rocky Mountain SWANA Board of Directors, I'm truly glad you could join us for a great weekend of competition and celebration.

Sincerely,

Alek Orloff  
Colorado Rocky Mountain Chapter President

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# Soaring to New Heights



## 2014 SWANA International ROAD-E-O

### Schedule of Activities

#### Thursday, September 18

1 PM - 6 PM Check-in at Embassy Suites Hotel (Pre-function Area)

#### Friday, September 19

8 AM - 6 PM Check-in at Embassy Suites Host Hotel (Pre-function Area)

8:45 AM - 2 PM **Coors Brewery/Red Rocks Tour & Brunch**

Tour buses leave promptly at **9 AM** from front of Embassy Suites Hotel and return to hotel at approximately **2 PM**.

Brunch at **10:15 AM** at Red Rocks. See *"Friday Tour Info" sheet for tour details.*



4 PM - 5 PM **Competitor Course Virtual Walk-through/Judges' Meetings**

Competitors to meet in Embassy Suite conference room (Juniper/Sage Room)

5 PM - 6 PM **Welcome Reception** at Embassy Suites Hotel (Pre-function Area)

Meet & Greet - Appetizers & Lemonade

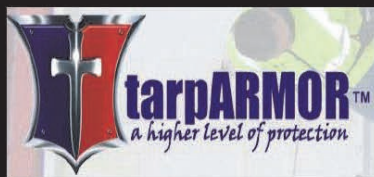




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## 2014 SWANA International ROAD-E-O

### Schedule of Activities (continued)

Saturday, September 20

8 AM to 1 PM **Road-E-O Competition - DIA CDL/CSA Training & Testing Facility**

**Buses leave Embassy Suites Hotel to Competition Site: 6:30 AM, 7:00 AM, 7:30 AM, 8:00 AM (last bus)**

**BBQ Lunch at competition at Noon**

**Buses return to Embassy Suites Hotel from Competition site: Approximately - 12:30 PM, 1:00 PM, 1:30 PM, 2:00 PM (last bus)**

5:30 PM to 9 PM **Awards Ceremony & Dinner Buffet - Wings Over the Rockies Air & Space Museum**

**Buses leave Embassy Suites Hotel to Awards Ceremony: 5:15 PM, 5:30 PM, 6:15 PM, 6:30 PM (last bus)**



**Wings Over the Rockies** has an extensive collection of aircraft and related aviation and aerospace exhibits with more than three dozen aircraft on display. Climb into cockpits and explore flight simulators. The rock band "Alive on Arrival" will be performing.



**Buses return to Embassy Suites Hotel from Awards Ceremony: Approximately - 9:00 PM, 9:30 PM, 10:00 PM, 10:30 PM (last bus)**



# Soaring to New Heights



## 2014 SWANA International ROAD-E-O

### Schedule of Activities (continued)

#### Sunday, September 21

2 PM

**Rockies Baseball Game - Downtown Denver**

Colorado Rockies vs. Arizona Diamondbacks, Coors Field, Downtown Denver

**Self-transport**



**BORN  READY.**



# Soaring to New Heights



## 2014 SWANA International ROAD-E-O

### Friday Tour Info - Red Rocks & Coors Brewery

**\*Tour guests under 18 years old must be accompanied by an adult.**

8:45 AM Bus passenger loading starts from front of Embassy Suites Hotel

9:00 AM Tour buses leave Embassy Suites Hotel

9:30 AM Arrive at Red Rocks Park & Amphitheater, Morrison, Colorado

**Red Rocks Park & Amphitheater** is a geological phenomenon – the only naturally-occurring, acoustically perfect amphitheatre in the world. From Sting and The Beatles, to opera stars and U2, every artist aspires to play on this magical, spiritual and emotional stage.



10:15 AM **Brunch in Rock Room at Red Rocks**

11:30 AM Tour buses leave Red Rocks

Noon Arrive at Coors Brewery, Golden, Colorado



The **Coors Brewery** tour reveals Coors unique process of making beer from malting and brewing to packaging with complimentary beers (for those 21 & up with valid, government-issued ID) and soft drinks served from the sampling area.

*\*Purses, backpacks, large bags of any type are not permitted on the brewery tour.*

1:15 PM Tour buses leave Coors Brewery

1:45 PM Tour buses arrive back at Embassy Suites Hotel

2:00 PM END OF TOUR



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# 2014 SWANA International Road-E-O Planning Committee

**Road-E-O Chair:**

**Ken Arguello**, City & County of Denver

**Finance, Registration & Publicity Chair:**

**Tom Strickland**, City & County of Denver

**Committee Members:**

**Gary Bales**, City & County of Denver

**Mark Clutter**, Larimer County

**Dave Lawson**, Waste Connections

**Alek Orloff**, Alpine Waste & Recycling

**Shannon Smith**, Alpine Waste & Recycling

**Walt Tokunaga**, Hardline Equipment

**Pedro Vidal**, Alpine Waste & Recycling

**Special Thanks to:**

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Estela Martinez (SWANA)  
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# Embassy Suites Hotel - Denver Stapleton

## Amenities & Services for Hotel Guests

Complimentary cooked-to-order breakfast daily in the Garden Atrium.



Free Cocktails\* and hors d'oeuvres at the **Manager's Reception** each evening from 5:30 PM to 7:30 PM in the Garden Atrium.



Dine at Northfield's restaurant or order room service to your suite.

24-hour fitness room, indoor pool, whirlpool and sundeck.

*\*Service of alcohol subject to state and local laws. Must be of legal drinking age.*



EMBASSY SUITES HOTEL®

## Airport Shuttle Service

The Embassy Suites Hotel provides complimentary shuttle service for hotel guests to and from the Denver Airport. Guests should call the hotel desk (303-375-0400) to find out when the next shuttle is scheduled to depart to the airport. Shuttles generally leave once an hour.



## Northfield Stapleton Shuttle Service

Guests should call the hotel desk (303-375-0400) to arrange complimentary shuttle service to and from the Northfield Stapleton shopping and dining district. **Check your tote bag for a Northfield coupon booklet.**

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# High Altitude Health Tip

Denver really is exactly one mile high (5,280 feet). The air is just thinner and dryer. In fact, many people with respiratory problems move to Denver for the benefits of the dry air. Just follow these simple tips and you will very likely not even notice the difference.

## DRINK WATER

While you are here, drinking plenty of water is the number one way to help your body adjust easily to the higher altitude. The low humidity in Colorado keeps the air dry, like the desert, so you need about twice as much water here as you would drink at home.



## MONITOR YOUR ALCOHOL INTAKE

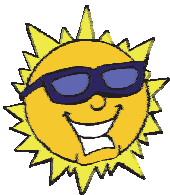
In Denver's rarified air, golf balls go ten percent farther... and so do cocktails. Alcoholic drinks pack more of a wallop here than they do at sea level. It is recommended that you go easy on the alcohol in the mountains and in Denver, as its effects will feel stronger here.

## EAT FOODS HIGH IN POTASSIUM

Foods such as broccoli, bananas, avocado, cantaloupe, celery, greens, bran, chocolate, granola, dates, dried fruit, potatoes and tomatoes will help you replenish electrolytes by balancing salt intake.

## WATCH YOUR PHYSICAL ACTIVITY

The effects of exercise are more intense here. If you normally run 10 miles a day at home, you might try 6 miles in Denver.



## PACK FOR SUN

With less water vapor in the air at this altitude, the sky really is bluer in Colorado. But there's 25 percent less protection from the sun, so sunscreen is a must. Denver receives over 300 days of sunshine each year (more than San Diego or Miami). Be sure you have with you sunglasses, sunscreen, lip balm... even in winter.

## DRESS IN LAYERS

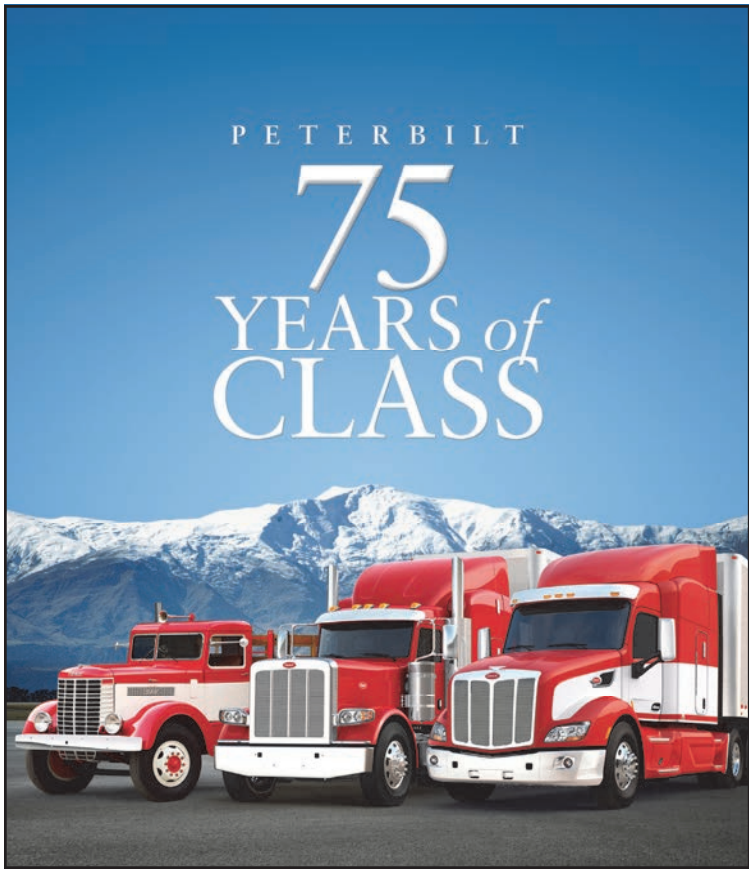
Because Denver is closer to the sun, it can feel much warmer than the actual temperature during the daytime, but then become very chilly after sundown, particularly in the Spring and Fall. It is best to layer your clothing.

ENJOY YOURSELF!



Information above provided by [www.denver.org](http://www.denver.org)





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## Area Attractions

### Denver Museum of Nature & Science

2001 Colorado Blvd.  
Mon-Sun 9 AM to 5 PM  
(303) 322-7009  
dmns.org



### Denver Art Museum

100 W. 14th Ave.  
Tues-Thur 10 AM to 5 PM, Fri 10 AM to 8 PM  
Sat-Sun 10 AM to 5 PM, Closed Mondays  
(720) 865-5000  
denverartmuseum.org



### Denver Zoo

2300 Steele St.  
Mon-Sun 9 AM to 5 PM  
(720) 337-1400  
denverzoo.org



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We specialize in successfully placing environmental risks. Our products and services include, but are not limited to, the following:

- **Contractors** – wide range of pollution liability programs for contracting classes including general, trade, abatement, and restoration contractors.
- **Environmental Contractors and Consultants** – package policies including general, pollution, and professional liability can also include workers comp and auto.
- **Properties** – broad range of site coverage for environmental conditions that would encumber a property's operation, development, or transfer.
- **Storage Tanks** – pollution coverage for underground and above-ground storage tanks.
- **Transportation Exposures** – coverage across all industries, including hazardous material haulers.

### Denver Botanic Gardens

1007 York St.  
Mon-Fri 9 AM to 8 PM, Sat-Sun 8 AM to 8 PM  
(720) 865-3501  
botanicgardens.org



### Hammond's Candies Factory

5735 Washington St.  
Mon-Fri 9 AM to 3 PM, Sat 10 AM to 3 PM  
Sunday Closed  
(303) 333-5588  
hammondscandies.com

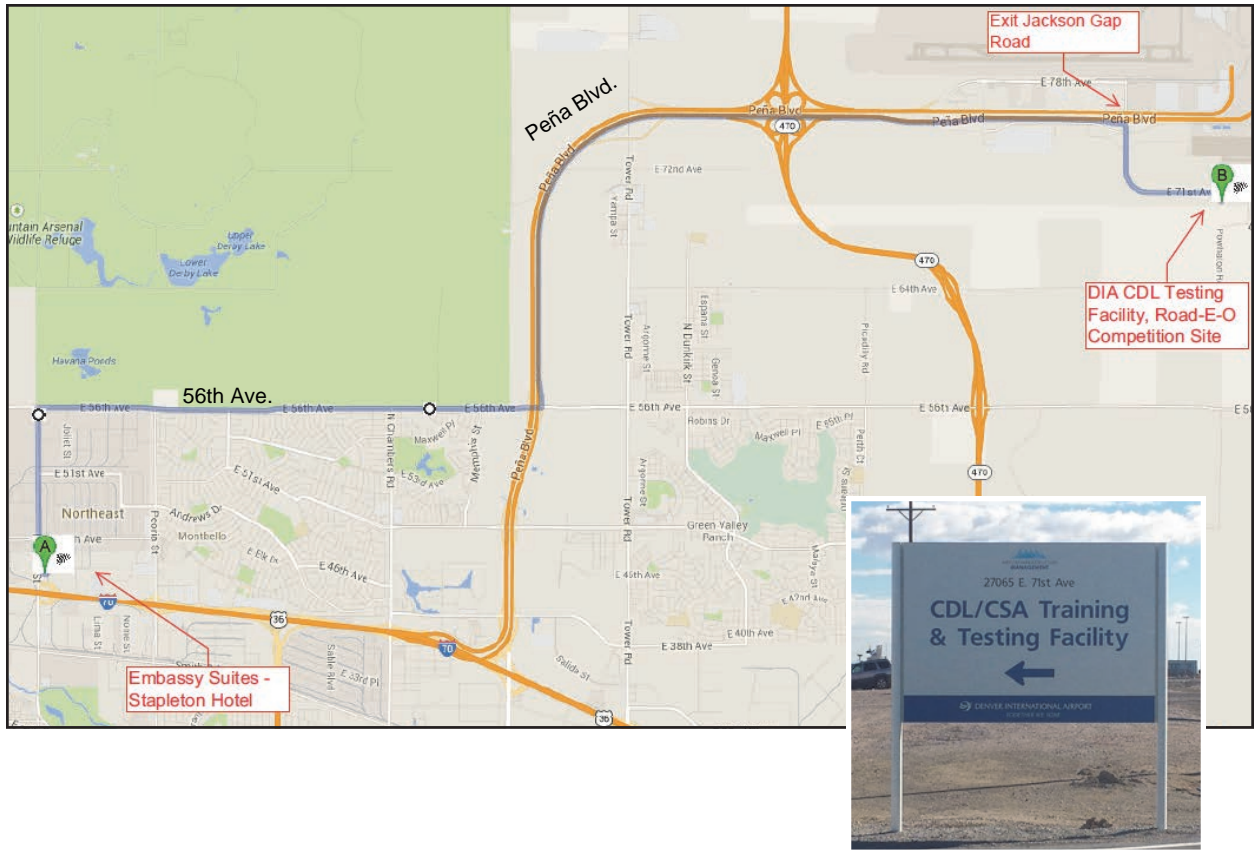


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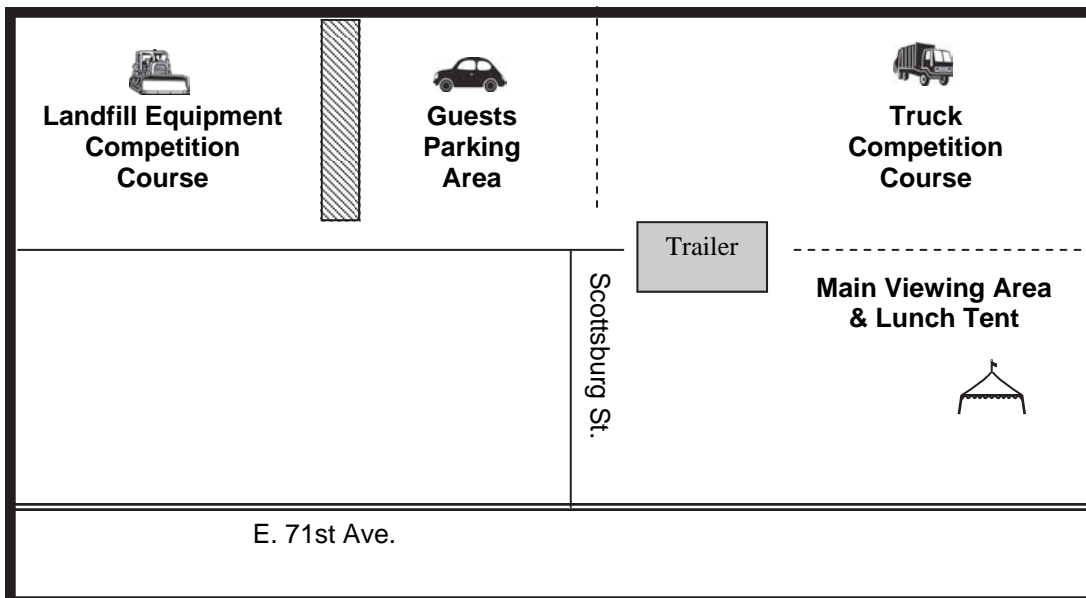
(480) 777-8911

# Road-E-O Competition Site

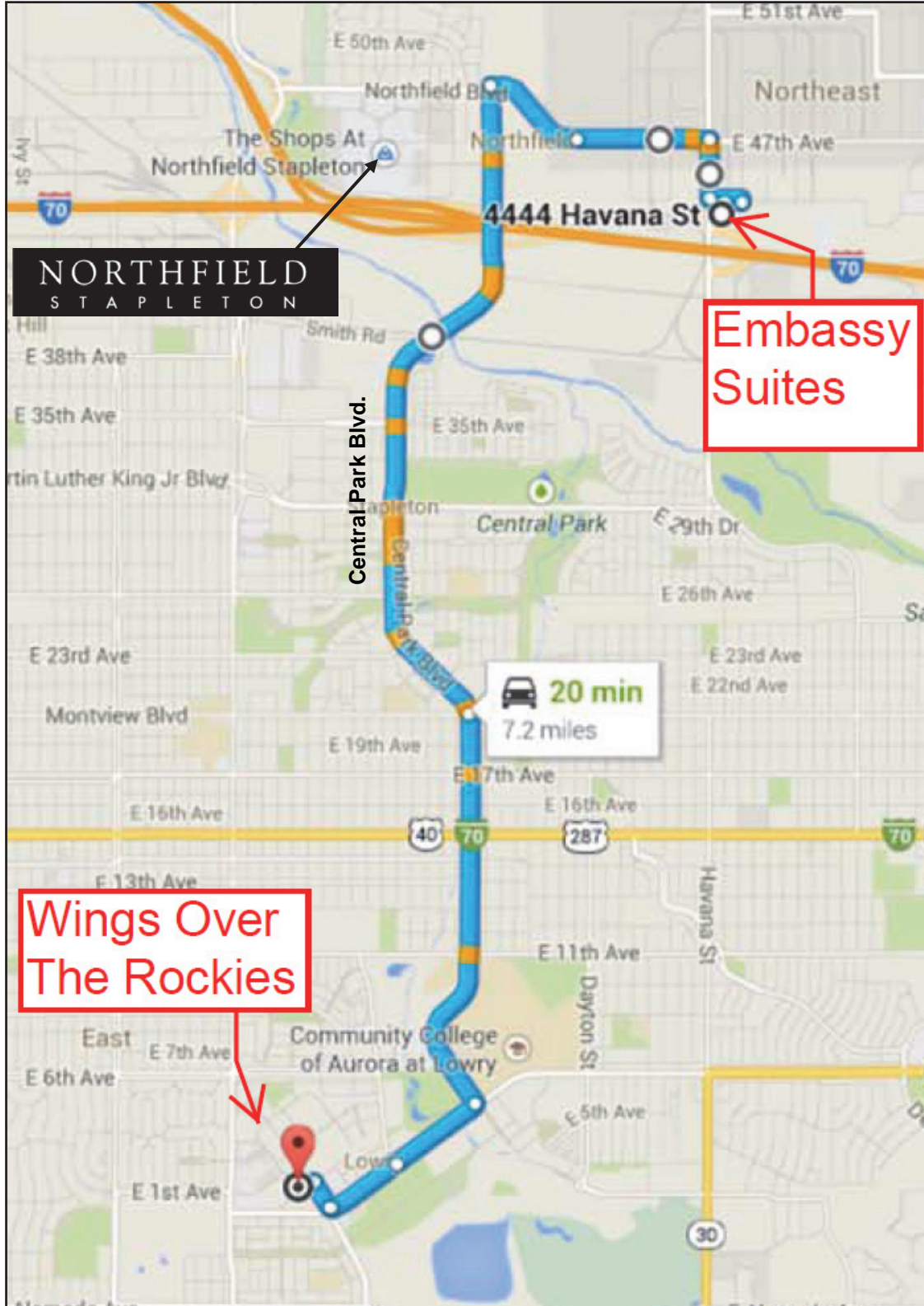
## Map from Embassy Suites Stapleton Hotel to DIA CDL Testing Facility



## Competition Site Layout

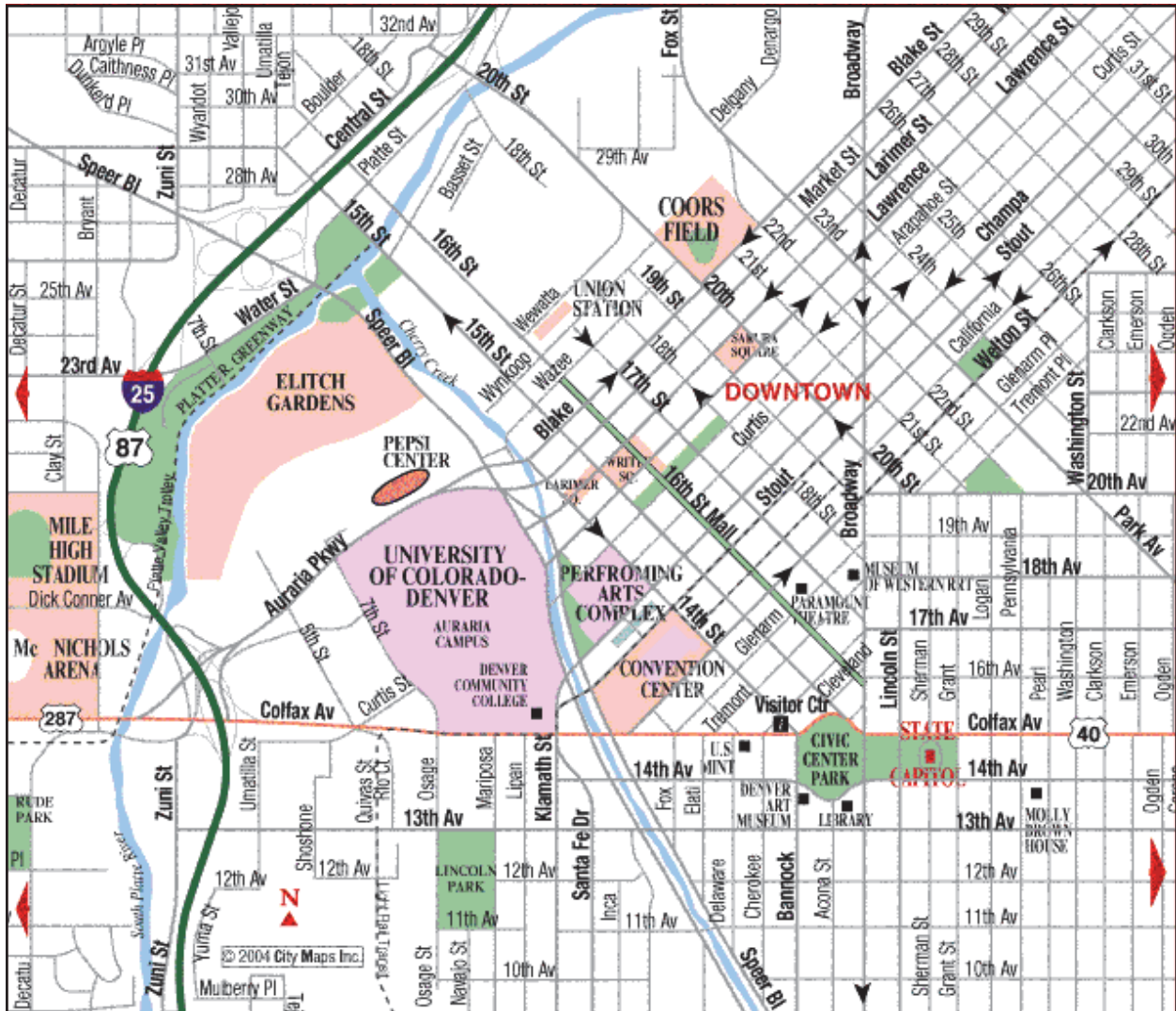


# Wings Over The Rockies Air & Space Museum





# Downtown Denver



## 2014 SWANA International Road-E-O Participating Chapters

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- Arizona Chapter
- Colorado Rocky Mountain Chapter
- Florida Sunshine Chapter
- Georgia Chapter
- Lone Star Chapter
- Mid-Atlantic Chapter
- Missouri Chapter
- North Carolina Chapter
- Pennsylvania Keystone Chapter
- Utah Beehive Chapter



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