

Business Recycling News

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VOLUME 5

WELCOME SOUTHWEST GAINESVILLE

Effective September 1, 2002 a large section of southwest Gainesville will officially enter the City of Gainesville. The Solid Waste Division welcomes all the residents, property owners, and business workers of the newly annexed area into the City of Gainesville. To ease this transition into the City, Solid Waste Division staff are available to provide businesses with information and technical assistance in complying with city codes concerning solid waste and recycling. Generally, City of Gainesville codes concerning commercially collected solid waste regulations and enforcement are similar to established county policies. However, not all policies and codes are identical. Following are some of the more significant codes related to solid waste that commercial businesses entering the City of Gainesville will need to address.

Mandatory Commercial Recycling Ordinance

The City of Gainesville's Mandatory Commercial Recycling Ordinance requires all commercial solid waste generators to separate designated recycling materials and make them available for recycling. Businesses (offices, institutions, retail stores, restaurants, hotels, etc.) are required to recycle **OFFICE PAPER** and **CORRUGATED CARDBOARD**. Commercially-collected residential properties (apartments, condos, etc.) are required to establish a recycling program for **NEWSPAPERS** and **METAL CANS** in a way that is convenient and accessible to the residents. Smaller businesses may choose to transport their own recyclable materials to a collection center.

...continued on page 2

RECYCLING PROGRAM A SUCCESS AT SEAGLE BUILDING

Since the 1930's, the Seagle Building on University Avenue has been an icon in Gainesville. Now this historic Gainesville landmark is setting the standard for



environmental responsibility. In just a short time, the Seagle Building has instituted a successful and efficient recycling program.

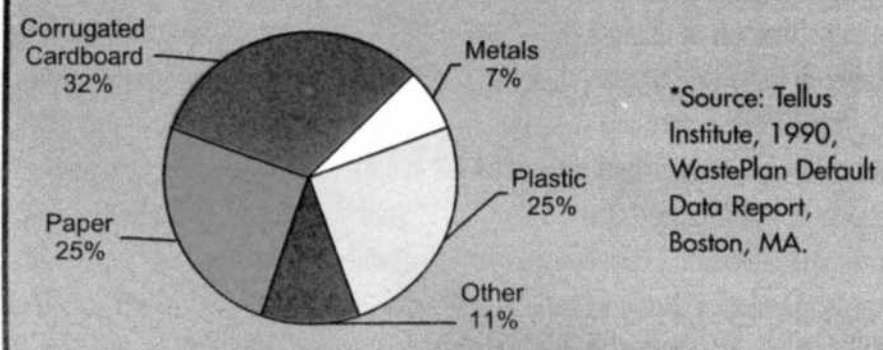
Since starting the program in January of this year, the Seagle Building has already seen a reduction in their waste disposal volume. "The amount of garbage has decreased by about 15 percent," says Jenny Holbrook, Vice President of the Seagle Building Condo Association. "Recycling glass bottles and newspapers has really made a difference." By reducing the amount of garbage generated, the

Seagle Building can keep waste disposal costs from rising.

Jenny Holbrook and her husband, David, have been the driving force in launching the recycling program at the Seagle Building. Last fall, the Holbrooks contacted the City of Gainesville's Office of Recycling to determine how they could start a recycling program. Office of Recycling personnel answered questions over the phone and then visited the Holbrooks at the Seagle Building to provide technical assistance in getting their recycling program off the ground. After a walk-through of the building and its facilities, an assessment of recycling options such as what items to recycle and where to place recycling bins was formulated.

...continued on page 2

Typical Waste Compositions for Retail Store by Weight



Inside This Edition

Free Recycling Starter Kit	3
Did You Know?	3
Adopt A City Street	3
Making the Most of Your Apartment Recycling Program	4
Reduce Your Waste, Get a Free Waste Assessment	4

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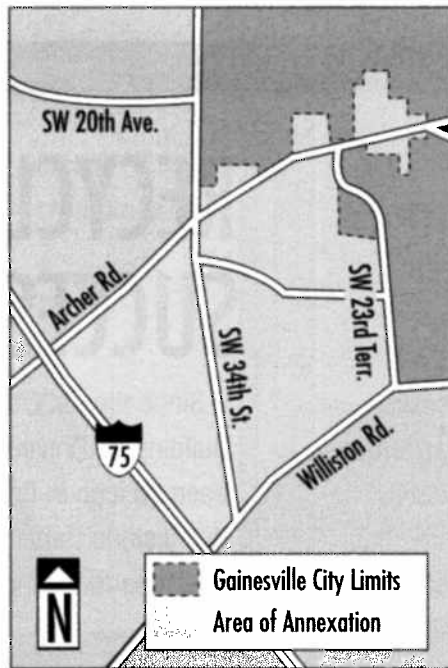
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Commercial generators must provide proof of participation in a recycling program upon request from the City of Gainesville. An exemption to the ordinance is available for businesses when it is determined by inspection that 15 percent or less of the commercial generator's waste stream is comprised of recovered materials. The Solid Waste Division can provide your business with an updated list of local companies that provide recycling collection services and a list of local recycling collection centers.

Commercial Franchise Provisions

Commercial solid waste collection service and disposal companies must be authorized to provide such services under a non-exclusive franchise agreement issued by the City of Gainesville. In other words, only solid waste service companies that have a valid franchise agreement with the

Annexation Area



On Sept. 1, the following area will become part of the City of Gainesville.

City are permitted to collect and dispose of material (including construction and demolition debris) from properties located within the limits of the City of Gainesville. A list of authorized collection companies is available from the Solid Waste Division.

Enforcement of Codes

The Solid Waste Division has a full-time commercial waste inspector to ensure the proper disposal and collection of solid waste and to protect the public health and safety of the citizens of Gainesville. Additional Solid Waste Division personnel are responsible for ensuring compliance with franchise policies and the mandatory commercial recycling ordinance. Any person or business violating or failing to comply with any of the provisions established in the City of Gainesville Code of Ordinances may be subject to surcharges, fines or other penalties.

RECYCLING PROGRAM A SUCCESS AT SEAGLE BUILDING

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"Residents at the Seagle Building are very aware about the importance of recycling," says Jenny Holbrook. "With a little education and training, tenants are learning the correct way to use the recycling bins and not to

put the wrong materials in the containers." Residents and retailers in the building can bring their recyclable materials down to the recycling containers that are located in the basement garage. Recycling containers for corrugated cardboard boxes, newspapers, aluminum cans,

glass bottles and plastic containers are clearly labeled and easily accessible. Each week the containers are then serviced by Boone Waste Management and left empty for a new stock of recyclables.

With the opening of the "Seagle Building Café" in June, waste prevention methods are a key in reducing their overall waste stream. The café uses cloth linens and reusable glasses and silverware, instead of disposable tableware items. Other waste prevention methods include the use of soda fountains instead of using a large number of beverage bottles or cans. Also, restaurant orders are recorded on a computer, rather than on wasteful hand-written paper copies. Many of the café's beautiful furnishings are refurbished pieces. Not only does this

add charm to the café, but also serves to reduce the demand for manufacturing new materials.

"We are happy with our recycling efforts and plan to continue expanding what we recycle," stated Holbrook.

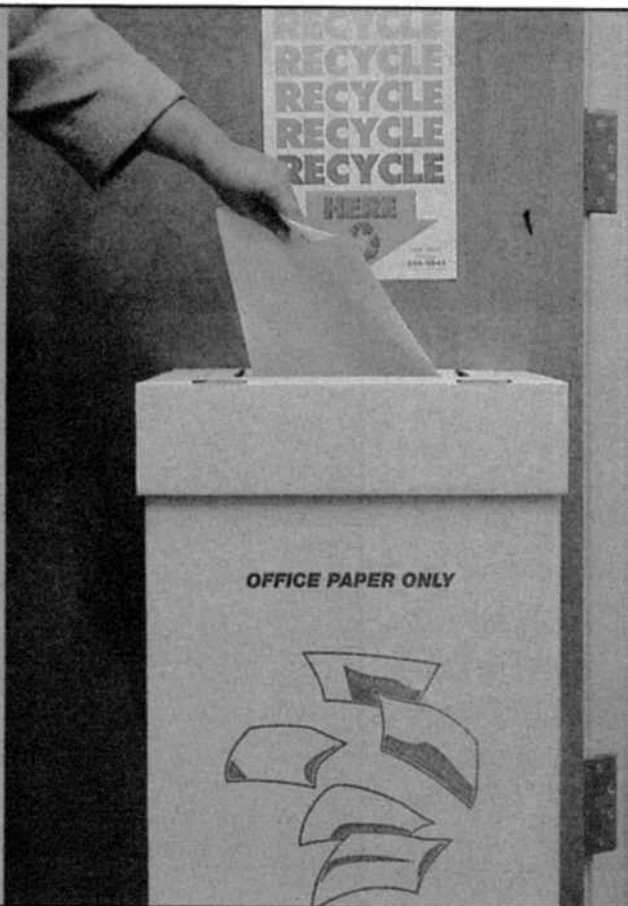
While preserving a part of Gainesville's history, the Holbrooks are dedicated to reducing waste at the Seagle Building and helping to ensure a cleaner environment for the community and future generations.

To find out more about the Seagle Building Café please call 380-9009. For information on how you can reduce waste and recycle at your workplace, call the City of Gainesville's Office of Recycling at 334-5041.



FREE RECYCLING STARTER KIT!

The City of Gainesville's Office of Recycling can supply your business with complementary recycling containers, posters and information guides to kick start your recycling program. Small, desk-side recycling boxes designed for individual workstations and larger, centralized office paper and aluminum can recycling bins are available. Free recycling posters, stickers, and an instructional business recycling video are also offered. Recycling containers are provided at no cost to you, but only while supplies last.



ADOPT A CITY STREET

The City of Gainesville's Volunteer Adopt-A-Street Program began five years ago to help address the problem of roadside litter in our city. Today there are more than 30 groups participating in the program and over 70 miles of city streets have been adopted.

Any company, organization, group or citizen in Gainesville can apply to adopt up to a two-mile section of a city street. Each group must commit to remove litter at least six times each year, to remain in the program for at least two years, and to attend a safety briefing. The City will provide safety vests, plastic bags, gloves, a first aid kit, traffic control signs, and litter sticks for the litter removal. City workers will collect the plastic bags of trash and large items gathered by the volunteers.

A sign with each Adopt-A-Street group's name will be posted at both ends of the adopted street section. Also, each group may have a proclamation from the Mayor and members of the City Commission to recognize the volunteer group for their contribution and commitment to reducing litter.

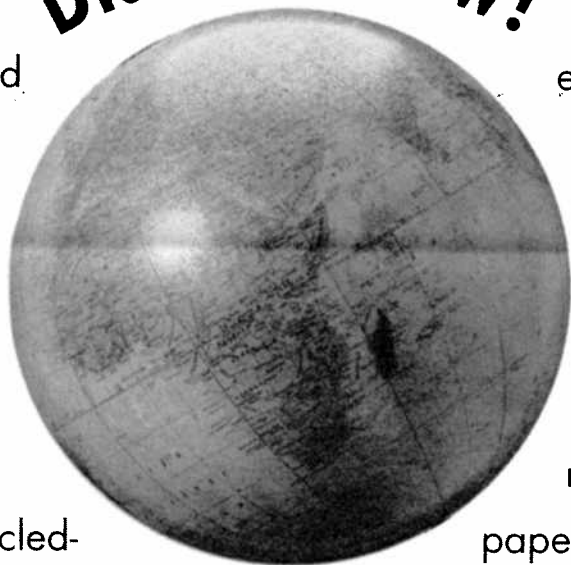


For more information on adopting a city street, please contact the City of Gainesville Public Works Department's Solid Waste Division by writing, calling or emailing:

City of Gainesville Public Works Department
Solid Waste Division, Station 10
PO Box 490, Gainesville, FL 32602-0490
(352) 334-5040 • waste@ci.gainesville.fl.us

Did You Know?

Buying recycled products can make a real difference in a product's environmental impacts. By purchasing recycled-content office paper, and recycling it, you can reduce



energy consumption by 43% and cut greenhouse gas emissions by 70% when compared to manufacturing virgin paper. So remember, "If you're not buying recycled, you're not really recycling."

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CLICK ON IT!



MAKING THE MOST OF YOUR APARTMENT RECYCLING PROGRAM

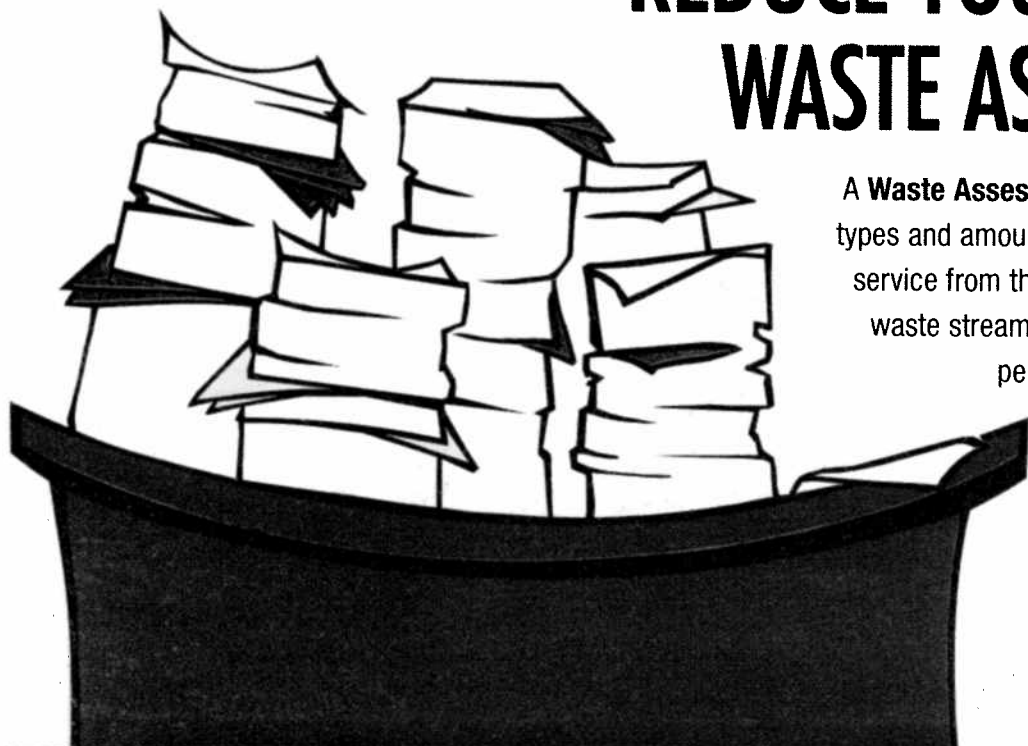
Recycling programs at multi-family properties can significantly lower the volume of waste generated, resulting in lower disposal costs. The average apartment recycling program reduces trash volume by 15 to 20 percent. Review and apply the strategies under "✓Checklist for Success" to improve your apartment's recycling program.



✓Checklist for Success

- Appoint a recycling coordinator for the complex to monitor and evaluate the program.
- Inform new tenants about the recycling program and the location of containers in orientation packets.
- Work with your hauling company to determine the appropriate size and number of recycling carts needed.
- Recycling containers should be clearly labeled on the top and front of carts.
- Use newsletters and flyers on bulletin boards to continually promote your recycling program.
- Recycling labels should define exactly what items are accepted in each container.
- Have "No Garbage" labels placed on each recycling cart to prevent contamination.
- Place recycling containers next to where trash is collected. This eliminates the need for tenants to make a separate trip to dispose of recyclables.
- Be sure the frequency of service is adequate for the volume of material being recycled.

REDUCE YOUR WASTE, GET A **FREE** WASTE ASSESSMENT



A **Waste Assessment** is another step you can take to gain a better understanding of the types and amount of waste your business generates. Waste Assessments are a complementary service from the City of Gainesville and include an on-site examination of your company's waste stream by Solid Waste Division personnel. After visiting your business, Solid Waste personnel will recommend options in which you can save money by reducing waste disposal costs through waste prevention methods and by establishing a recycling program.

To receive a free waste assessment, please call the Solid Waste Division at 334-5041.