The Recyclers' Corner

January 2013 Issue

[Editor's Note: Recyclers' Corner is a periodic news column sponsored by Denver Recycles, a program of Denver Public Works Solid Waste Management. It includes updates on seasonal and ongoing activities related to the City and County of Denver's recycling programs. Editors are invited to publish all or part of the column; however, we request that you run major edits by our staff to ensure accuracy of the information. Questions may be directed to Charlotte Pitt or Tom Strickland at Denver Recycles, 303-446-3557.]

Enter Denver Recycles' 2nd Annual "I Heart My Purple Recycling Cart" Photo Contest

As Valentine's Day approaches, Mayor Michael B. Hancock and Denver Public Works' Denver Recycles announces a way for residents to "show their love" for recycling with the "I Heart My Purple Recycling Cart" photo contest. Denver residents are encouraged to submit creative photos showing their support for, and love of, recycling. All photo submissions must include the signature Denver "purple recycling cart."



With more than 115,000 households choosing to "**Go Purple**" and recycling paper, bottles, containers, cans, etc., everyday, it is clear that Denver loves to recycle. Now it is your chance to show how much you love your purple recycling cart by submitting a photo that captures this love and creatively shows how your household or school recycles.

For residential submittals a first, second and third place winner will be selected along with a winner for the best submittal by an "under 13" year old. A special winner will also be selected from Denver Public School entries. **Contest prizes will include tickets to local events, gift cards and other rewards.**

HOW TO SUBMIT YOUR PHOTO:

- 1. Email your digital photo to **DenverRecycles@DenverGov.org** by noon, Thursday, February 7, 2013. Earlier submissions are appreciated.
- 2. Include your name, phone number and home address in your email.
- 3. Photos must include the Denver Recycles purple cart, without any permanent markings on it (no stickers, no spray paint, etc.).
- 4. Photo should illustrate your appreciation for the purple recycling cart, how or what you recycle, etc.
- 5. Digital photo sizes should be at least 500 KB and no more than 1000 KB.
- 6. One photo per household or classroom.

Please note that by submitting your photos you are giving the City and County of Denver permission to post them on Facebook, websites and in other promotional and printed materials. Winners will be notified through their submittal email by the end of the day on February 12, 2013 and winners will be announced on February 14, 2013 through social media. Unfortunately, City and County of Denver employees are not eligible to win prizes, but are welcome to submit photos.

To sign up to receive a purple recycling cart and no-cost recycling service, or for more information on Denver Recycles programs, please visit <u>DenverGov.org/DenverRecycles</u> or call 311.



One of the 2011 winning photos

Recycle Your Rechargeable Batteries

Rechargeable batteries make our lives easier by supplying power to our portable electronic devices, and allowing us to live our lives "on the go." From cell phones to cameras, rechargeable batteries are becoming more and more prevalent, with the average American using six electronic products each day that contain rechargeable batteries. Rechargeable batteries are also a great alternative to single-use batteries which are not only wasteful, but also harder to recycle. Each year, Americans dispose of



more than 180,000 tons of single-use batteries, so replacing them with rechargeable batteries is not only a great way to save money, but it also reduces waste and saves natural resources.

While in use, rechargeable batteries are safe, but once they no longer work, they must be properly recycled. If trashed, rechargeable batteries can potentially be hazardous to the environment because of the heavy metals they contain, such as nickel, cadmium, lithium and lead.



Recycling your rechargeable batteries is **EASY** and **FREE**. Retail stores, such as Batteries Plus, Radio Shack, Best Buy, Target, Wal-Mart and many others, accept rechargeable batteries for recycling. To find a convenient rechargeable battery

drop-off location visit the Rechargeable Battery Recycling Corporation (RBRC) online at **call2recycle.org** or call their hotline at **1-800-8-BATTERY**.

As a result of the convenient program set up by the RBRC, so far this year more than 7.5 million pounds of rechargeable batteries have been recycled. And, recycling rechargeable batteries is a great example of a closed loop process because most of the metals and plastic from spent batteries is used to make new batteries.

To find out where you can recycle batteries and a wide range of other materials locally, visit Denver Recycles' online Recycling Directory at <u>DenverGov.org/RecyclingDirectory</u>.

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